# Activate holistic skin health

Choose from exclusive brands that empower the skin's natural potential for health and vitality.

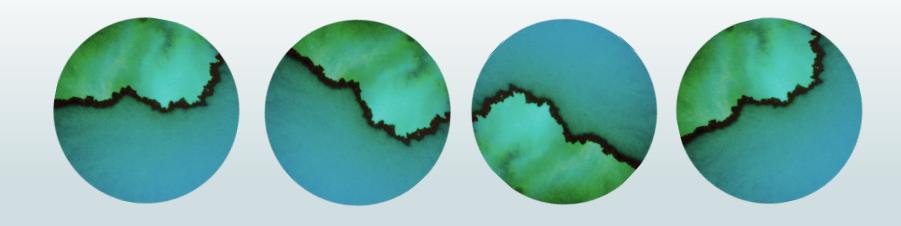






# Face Sheet Masks BiomeMask<sup>TM</sup>

Balancing Skin Microbiome First-in-class in-vivo Certified



## At Home & In Salon Application

- Can be used alongside existing brands to give excellent results by balancing the skin microbiome and improving skin health
- Can be used in all existing facials to enhance the treatment results
- Recommended home use once or twice a week as a course of 5.







## Our Mask, Your Benefit.

Our masks are designed to help balance your skin microbiome and increase overall health of your skin through carefully picked ingredients to aid in targeting your skincare needs.



## Diversity is Key

The skin is home to a delicate ecosystem of trillions of bacterial microbes. Although miniscule, these microbes have a huge impact on the health of the skin – both good and bad. Science has shown that the healthiest skin microbiome is one that houses a naturally rich and diverse microbe population. Simply put this means we need a large number of different species of microbes living on the skin for it to be healthy. The diversity of microbes can influence the skin's ability to fight off pathogens and deal with the effects of air pollution. If the skin microbiome is not diverse, we see a rise in inflammatory skin conditions including acne, rosacea and psoriasis.

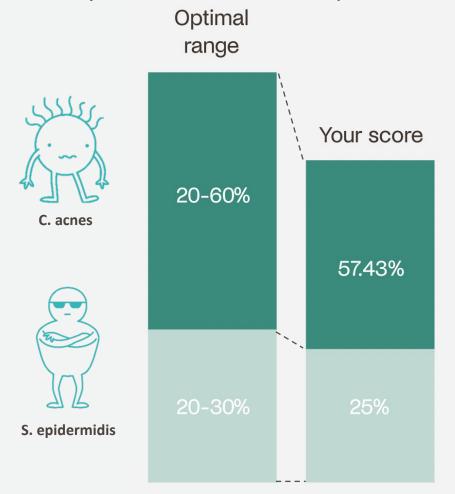




#### A CLOSER LOOK AT YOUR SKIN MICROBIOME

There are trillions of bacteria on the skin, all of which are important. Sequential tested for 20 of the most common. Here we look at 4 types to give you an example.

Here's a closer look at the ideal percentage a healthy skin microbiome needs of each type of bacteria, and how your results measure up.



#### **Cutibacterium acnes (C. acnes)**

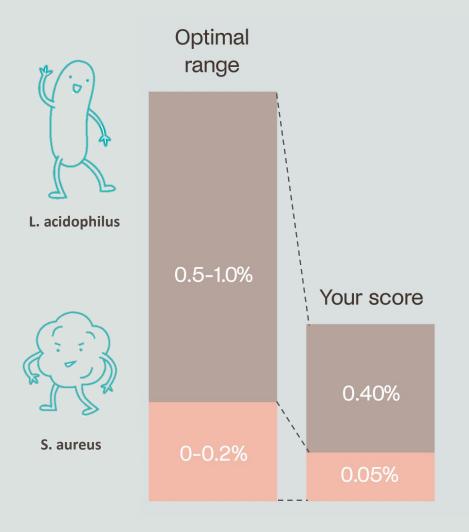
Cutibacterium acnes live deep in our pores and on our skin surface and it's another normal member of every healthy skin microbiome. Sadly, this little cuti ain't so cute when too many of them show up to the party. Having too much of it can limit the ability of other kinds of healthy bacteria to grow and live. If levels get too high, it can trigger inflammation and make our skin vulnerable to opportunistic bacteria that can cause us even more harm (like Staphyloccocus aureus).

#### Staphylococcus epidermidis (S. epidermidis)

Kind of like a bouncer at the door, Staphylococcus epidermidis makes sure everyone at the party follows all the rules and respects the house it's being held in. It makes sure our skin microbiome stays clean and tidy, by preventing harmful (pathogenic) bacteria from causing any mess and wreaking havoc. In doing so, it boosts our skin's immune function and (like Lactobacillus acidophilus) plays a key role in reducing inflammation. It's a necessary member of our skin microbiome.

#### A CLOSER LOOK AT YOUR SKIN MICROBIOME

Here's a closer look at the ideal percentage a healthy skin microbiome needs of each type of bacteria, and how your results measure up.



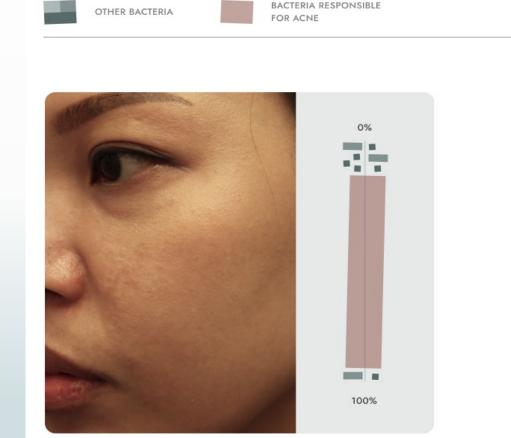
#### Lactobacillus acidophilus (L. acidophilus)

Lactobacillus acidophilus is the all-round good guy that turns up to a house party and guarantees to give everyone a good time. While most commonly known for being a major part of our gut microbiome, it has a big role in taking care of our skin by helping **reduce inflammation** and **prevent conditions like acne and eczema**, which causes dryness and itching. It's also helpful in limiting the growth of bad bacteria, strengthening our **skin's immunity and resistance** against any nasty elements present in our environment.

#### Staphylococcus aureus (S. aureus)

If Staphylococcus epidermidis is the bouncer, then Staphylococcus aureus is the rebellious group that wants to sneak its friends in when the bouncer isn't around. If the population of this bacteria grows out of control, it can do a fair amount of damage, by causing nasty skin infections like **eczema**, **cellulitis** or **even abscesses**. That being said, certain levels of Staphylococcus aureus are **usually present in a skin microbiome without causing any issues**. Having a diverse microbiome is important in making sure these levels are kept in check.

# A Balanced Microbiome Means Healthy Skin



Low-balanced microbiome



SURFACE POPULATION:

High-balanced microbiome



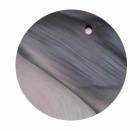
## Our Biome Masks Approach



Each Biome Mask formula contains the same blend of **Pre & Postbiotics.** 



Our functional ingredients and preservative system have been carefully chosen to be very mild to the skin.



For an optimal protection and skin compatibility, our Biome masks have **skin-friendly pH level.** 



Each Biome Mask formula has been tested and has demonstrated the ability to balance the skin microbiome in vivo™.



- No Irritant
- No Fragrance
- No Alcohol



- No Nano particle
- No Ethanolamine



- No Essentials Oils
- No Formaldehyde Releaser



- No Sulfate



## Focus on our Prebiotics Blend

All our Biome Mask formulas contain Carbohydrates derivatives that act as nutrients by the skin microbiota.

Trehalose



Fructooligosaccahrides



Sorbitol



**Specific Biome Mask formulas** contain vitamins and plant extract to support the skin barrier & microbiota.

Allantoin



Tocopherol



Niacinamide





## Focus on our Postbiotics Blend

All our Biome Mask formulas contain inactivated microorganisms and metabolic by-products released by bacteria to achieve benefit via an effect on the existing microbiota.

Lactobacillus Ferment



Lactic Acid



Saccharomyces Ferment Extract





## Our Biome Masks Features

Semi-Gel Tencel

Versatile, soft & pleasant to the skin

Remarkable moisture retention

For long lasting benefits

High Transparency

See your skin as it improves

Gel Touch

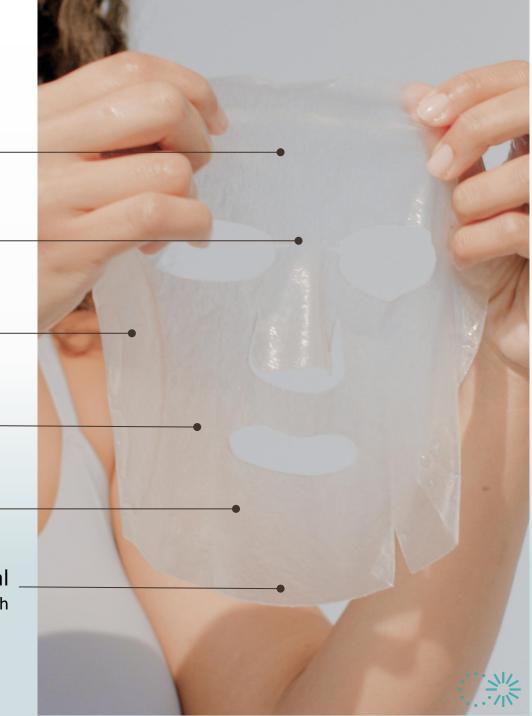
No dry or uncomfortable paper feelings

Eco-friendly material

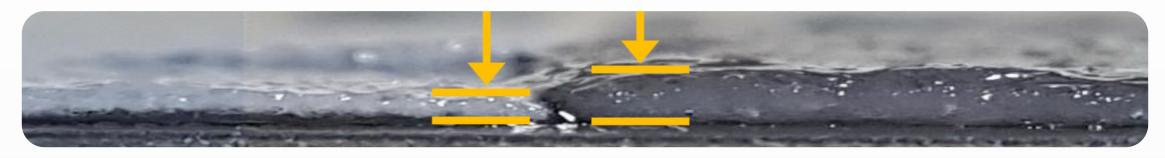
Better for you and the planet

100% Cellulose material

Cellulose is the most abundant natural organic compound on Earth

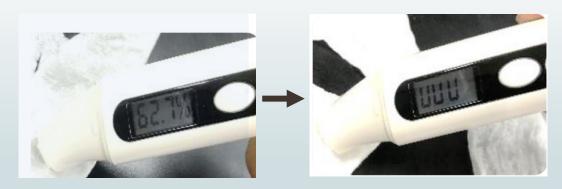


# Biome Mask retention ability for long lasting benefits



Regular Cellulose

Semi-Gel Tencel



After 5 Min Moisture level = 62.7%

After 30 Min Moisture level = 0%



After 5 Min Moisture level = 91.3%

After 30 Min Moisture level = 72.3%



# Microbiome Friendly Certification

Sequential Bio collection system



Sequential Bio tot microbial DNA extraction

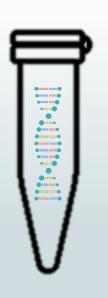


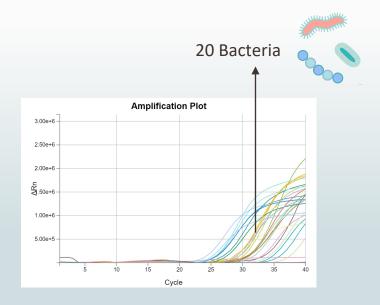
Targeted microbial species quantification (20 species)







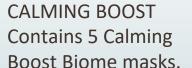






# 5 Mask types, 6 Boxes:







HYDRA BOOST Contains 5 Hydra Boost Biome masks.



FIRMING ENERGY Contains 5 Firming Energy Biome masks.



ANTIOXIDANT BOOST Contains 5 Antioxidant Boost Biome masks.



RADIANCE BOOST Contains 5 Radiance Boost Biome masks.



360<sup>0</sup> REGIME Contains 1 of each Biome masks. .



## **CALMING BOOST**

This Biome Mask has been infused with serums to address inflammation and redness. It will help to re-hydrate the skin and balance the skin microbiome.

## **Our Skin Soothing**

Colloidal	<b>Oatmeal</b>
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What is it for?

**Colloidal Oatmeal** is cocktail of oats that has been refined into powder and acts as a skin protectant.

Benefit

**Colloidal Oatmeal** aids in locking in moisture in the skin barrier and also has soothing properties.

#### Niacinamide

What is it for?

**Niacinamide** is a vitamin that is water-soluble and penetrate into the skin with ease.

Benefit

**Niacinamide** aids in reducing the visibility of pores and removes dullness and restores the skin.

#### Allantoin

What is it for?

**Allantoin** is an extract from comfrey plant.

Benefit

**Allantoin** protects and soothes the skin.

#### **Panthenol**

What is it for?

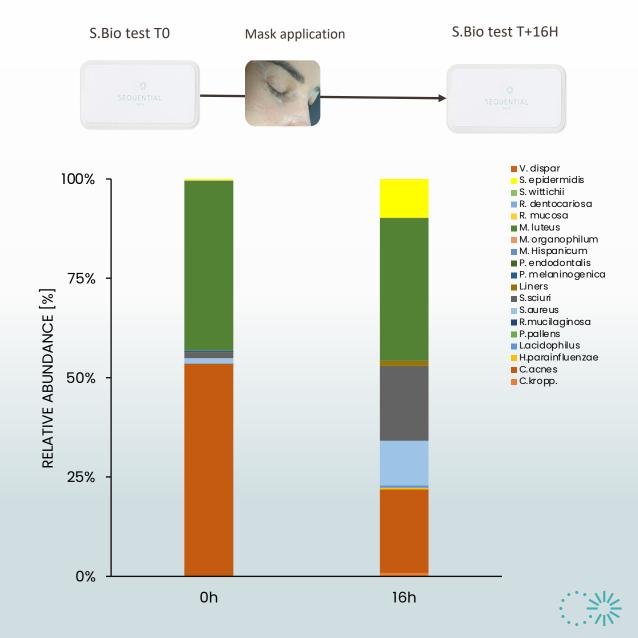
**Panthenol** is a precursor of Vitamin B5.

Benefit

Panthenol is a humectant, it can help the skin to attract water and then hold onto it. It also helps our skin to produce more lipids that are important for a strong and healthy skin barrier.

## **CALMING BOOST**

**Increase** of both **richness** and **evenness** of the bacteria community after 16hrs of post-mask application. In addition increase of beneficial bacteria **Epidermidisa** and decrease of **C.acne**.



## **HYDRA BOOST**

This Biome Mask has been infused with serums to address signs of skin dehydration. It will help to repair the skin and balance the skin microbiome.

## **Our Skin Barrier Protectors & Hydrators**

### **Ceramides Complex**

What is it for?

**Ceramides** are lipids or fats that exist in skin cells and make up to 40% of your outer skin layer.

Benefit

**Ceramides** are crucial in aiding your skin to retain moisture and prevent unwanted bacteria from entering your body.

### Squalane

What is it for?

**Squalane** is a hydrogenated version of squalene. It is an emollient and behaves similar to our own skin sebum.

Benefit Prevents moisture loss, can neutralize UV damage.

### **Hyaluronic Acid**

What is it for?

Hyaluronic Acid is a humectant, meaning that it attracts water from the air or within the skin.

Benefit

Hyaluronic Acid is one of the most common known ingredients for increasing overall moisture in skin.

### **Centella Asiatica**

What is it for?

**Centella Asiatica** is a medicinal herb that is known to treat inflammation and has antioxidant properties.

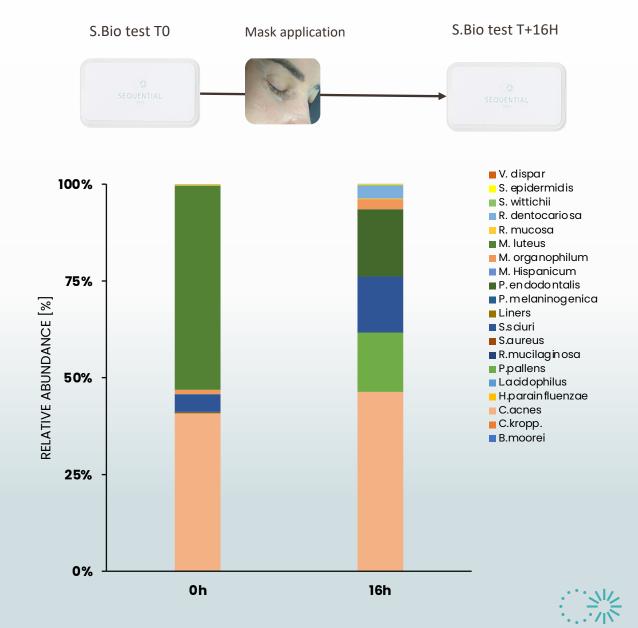
#### Benefit

Centella Asiatica is used as an active ingredient in skincare products for antiinflammation/anti-aging, and restores the skin's moisture.



## HYDRA BOOST

**Increase** of both **richness** and **evenness** of the bacteria community after 16hrs of postmask application.



## FIRMING ENERGY

This Biome Mask has been infused with serums to address signs of ageing and skin sagging. It will help to minimise pores and repair the skin and balance the skin microbiome.

## **Our Skin Repairing & Shields**

<b>D</b> I		
<b>Peptides</b>	Comp	lex

What is it for?

**Peptides** are amino acid chains that aid in the forming of certain types of protein in the skin such as elastin and collagen.

Benefit

**Peptides** can help in increasing skin elasticity and reducing signs of ageing, allowing skin to appear firmer.

### **Vitamin C**

What is it for?

**Acid Ascorbic** is an antioxidant and the most stable Vit C form.

Benefit

It aids in brightening the skin and aids in the production of collagen to reduce

#### Niacinamide

What is it for?

**Niacinamide** is a vitamin that is water-soluble and penetrate into the skin with ease.

Benefit

**Niacinamide** aids in reducing the visibility of pores and removes dullness and restores the skin.

### **Licorice Root Extract**

What is it for?

**Licorice Root** is a plant based ingredients that can be cultivated in Asia, Europe, and in the Middle East.

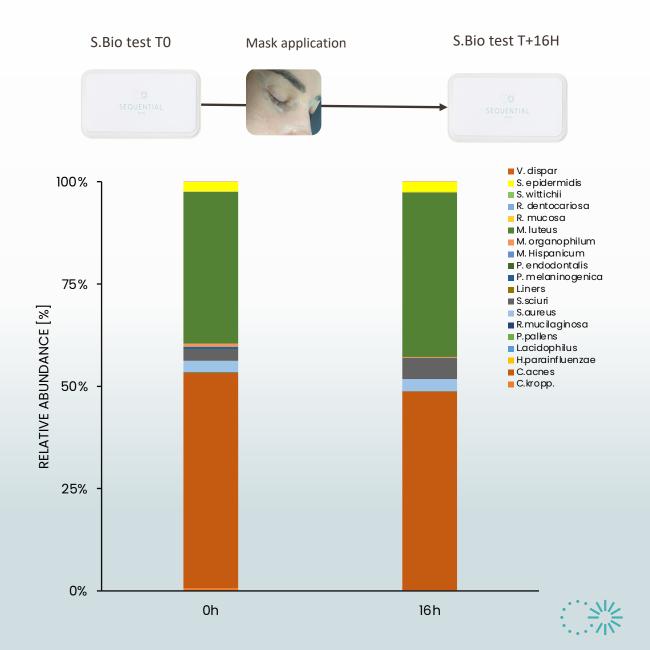
Benefit

**Licorice Root** is a brightening agent in skincare products and can repair the skin.



## FIRMING ENERGY

**Increase** of both **richness** and **evenness** of the bacteria community after 16hrs of postmask application.



## ANTIOXIDANT BOOSTER

This Biome Mask has been infused with serums to address signs of aging and fine lines. It will help target an uneven tone and balance the skin microbiome.

### Our Skin Shields

#### **Vitamin C**

What is it for?

**Acid Ascorbic** is an antioxidant and the most stable Vit C form.

Benefit

It aids in brightening the skin and aids in the production of collagen to reduce

#### **Vitamin E**

What is it for?

Vitamin E is an excellent example of a powerful antioxidant that is oil-soluble, meaning it can easily dissolve into the skin.

Benefit

Vitamin E helps in combatting free-radical damage (such as pollution), and can also be an effective hydrator.

### **Retinyl Palmitate**

What is it for?

**Retinyl Palmitate** is the most abundantly used form of retinol (Vitamin A).

Benefit

**Retinyl Palmitate** has antiaging properties as well as antioxidant properties.

#### **Tea Extract**

What is it for?

**Tea Extract** is the oil from the leaves of tea plants

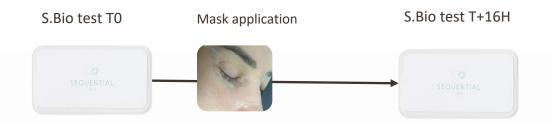
Benefit

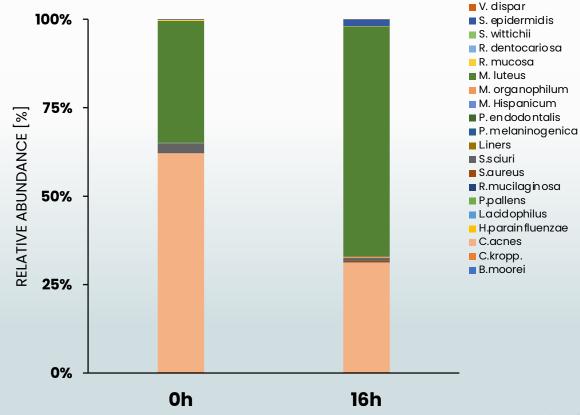
**Tea Extract** is an antioxidant ingredient that aids soothing the skin and can also address skin discoloration.



## ANTIOXIDANT BOOSTER

Decrease of **C.acne** and overall increase of both richness and evenness of the bacteria community after 16hrs of postmask application







## RADIANCE BOOST

This Biome Mask has been infused with serums to address signs of hyperpigmentation and dark spots. It will help target an uneven tone and balance the skin microbiome.

## Our Melanin Targeters & Skin Savers

#### **Arbutin**

What is it for? **Arbutin** is an antioxidant that is extracted from different berries.

Benefit

Arbutin helps in ensuring that skin is brightened and pigmentation is reduced in the skin. It can also fade scars.

#### **Licorice Root Extract**

What is it for?
Licorice Root is

**Licorice Root** is a plant based ingredients that can be cultivated in Asia, Europe, and in the Middle East.

Benefit

**Licorice Root** is a brightening agent in skincare products and can repair the skin.

#### **Vitamin E**

What is it for?

Vitamin E is an excellent example of a powerful antioxidant that is oil-soluble, meaning it can easily dissolve into the skin.

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### **Centella Asiatica**

What is it for?

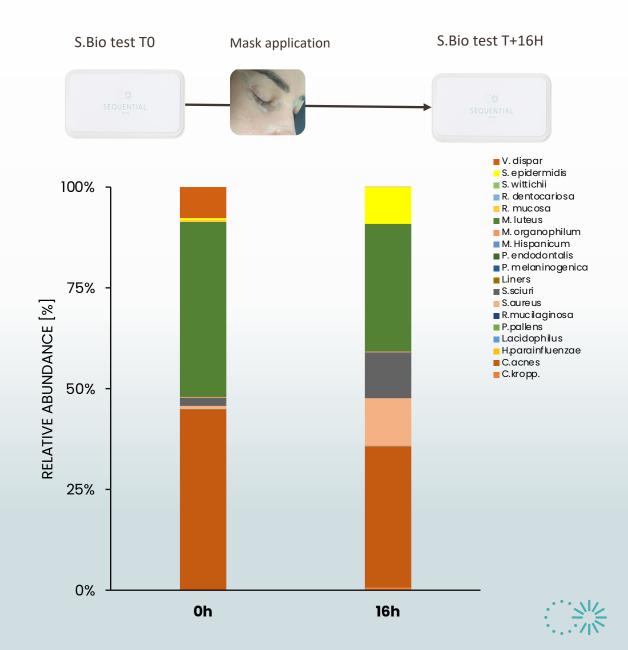
Centella Asiatica is a medicinal herb that is known to treat inflammation and has antioxidant properties.

Benefit

**Centella Asiatica** is used as an active ingredient in skincare products for anti-inflammation/anti-aging, and restores the skin's moisture.

## RADIANCE BOOST

**Increase** of both **richness** and **evenness** of the bacteria community after 16hrs of post-mask application. In addition increase of beneficial bacteria **S.epidermidis**.



## 360 REGIME BiomeMask<sup>TM</sup>

360 Regime BiomeMask<sup>™</sup> allows experiencing the full range of our Biome face sheet masks. While balancing your skin microbiome, each mask is infused with specific active ingredients to target skin concerns.

Over the 5-week treatment, 360 Regime BiomeMask<sup>TM</sup> will balance your skin microbiome. While week 1 & 2 BiomeMask<sup>TM</sup> focus on skin sensitivity and hydration to help your skin feel calm and balance, week 3 BiomeMask<sup>TM</sup> focuses on fine lines and elasticity to give an energy boost to your skin. Week 4 & 5 BiomeMask<sup>TM</sup> target skin glow and radiance to reduce dullness and rejuvenate the appearance of your skin.

We recommend to use one mask a week, following this sequence:

#### Week 1:

### **Calming mask**

BiomeMask™ that contains [Colloidal Oatmeal + Niacinamide + Allantoin + Panthenol + Pre & Postbiotics].

To calm and re-hydrate the skin.

#### Week 2:

### **Hydrating mask**

BiomeMask™ that contains [Ceramide Complex + Squalane + Hyaluronic Acid + Centella Asiatica + Pre & Postbiotics].

To address signs of skin dehydration.

#### Week 3:

### Firming mask

BiomeMask™ that contains
[Peptide Complex + Vitamin C
+ Niacinamide + Licorice Root
+
Pre & Postbiotics].

To address signs of skin aging and skin sagging.

#### Week 4:

#### **Antioxidant**

BiomeMask™ that contains
[Vitamin C + Vitamin E +
Retinyl Palmitate + Tea Tee
Extract +
Pre & Postbiotics].

To address signs of skin skin aging and dullness.

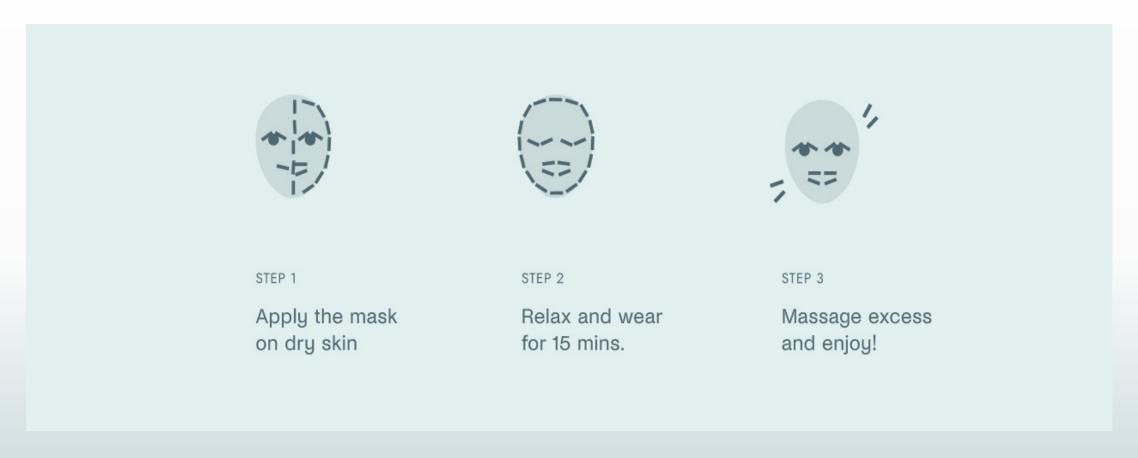
#### Week 5:

#### **Radiance mask**

BiomeMask<sup>™</sup> that contains [Arbutin + Vitamin C + Vitamin E +Centella Asiatica + Pre & Postbiotics].

To address signs of hyperpigmentation, dark spots and target uneven tone.

# Simple Steps:



Recommended Usage: Once to twice a week



## At Home & In Salon Application

- Can be used alongside existing brands to give excellent results by balancing the skin microbiome and improving skin health
- Can be used in all existing facials to enhance the treatment results
- Recommended home use once or twice a week as a course of 5.









# Activate holistic skin health

Choose from exclusive brands that empower the skin's natural potential for health and vitality.

Distributor BiomeMask<sup>TM</sup> in Australia

