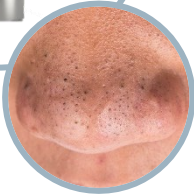




## NEW! Purifying Range - Purifying Serum

### NIMUE PURIFYING SERUM



- Multi-active treatment serum for the specialised treatment of problematic skin
- Based on Dermabiotics, anti-oxidants, encapsulated Retinol and an acid blend for a clearer, brighter and less oily skin
- **30ml airless pump bottle**

### TARGET MARKET



- All ages
- Problematic skin classification



### GENERAL BENEFITS

- Targets all causes of acne
- Prevents further development of acne and scarring
- Controls and maintains the level of good and bad bacteria on the skin
- Balances the skin microbiome
- Assists in exfoliation to decongest pores and improves the skin texture
- Calms, reduces skin inflammation and redness
- Helps regulate sebaceous gland activity and breakouts
- Repairs the skin barrier
- Hydrates



### INDICATIONS

- Acne prone skin
- Lower grades of active acne
- Breakouts
- Congestion
- Enlarged pores
- Oiliness
- Pustules and pimples



### SELLING POINTS

- More benefits on bacteria
- Brightens and clears the skin
- Anti-redness and anti-inflammatory
- Based on the latest technologies in Dermabiotics and other key active ingredients, effectively targeting surface sebum, cornification and inflammation