



NEW! Purifying Range - Purifying Mask

NIMUE PURIFYING MASK (RETAIL AND PROFESSIONAL)

100 ml



60 ml



- A creamy, soft, and cooling treatment mask for problematic skin in all ages, providing deep exfoliation to remove impurities and excess oil
- A clay and charcoal base purify and detoxify whilst a prebiotic restores the microbiome balance on the skin
- *60ml retail | 100ml professional tubes*



TARGET MARKET

- All ages
- Problematic skin classification

BENEFITS

- Helps to prevent further development of acne and scarring
- Provides nutrition for healthy bacteria, protecting the skin microbiome
- Assists in exfoliation to decongest pores, reduce pore size and improve skin texture
- Reduces skin inflammation and redness
- Detoxifies and purifies the skin
- Reduces surface oils
- Cools and soothes the skin
- Repairs the skin barrier



INDICATIONS

- Acne prone skin
- Lower grades of active acne
- Breakouts
- Congestion
- Enlarged pores
- Oiliness
- Pustules and pimples

SELLING POINTS

- More benefits on bacteria
- Easy application and easy removal
- Provides a sensorial experience
- Based on the latest technologies in Dermabiotics and other key active ingredients, effectively targeting surface sebum, cornification and inflammation

