

# education tip jar

## Expert Tips

Cleansing Gel doubles up as an eye make-up remover

It facilitates gentle exfoliation

Leaves the skin clean, supple and hydrated

Removes make-up and impurities

## Nimue Cleansing Gel vs traditional cleansers?

The natural pH of the skin is acidic - this ensures protection against bacterial invasion and prevents dehydration. It is therefore important to make sure that this acidic pH, and thus the acid, is always maintained to ensure a healthy skin.

Traditional cleansers contain soap and has an alkaline pH. The alkaline pH strips the skin's acid mantle (also acidic pH) and the skin is left compromised. The skin will feel dry, tight and stripped and is more susceptible to bacteria.

The Nimue Cleansing Gel has an acidic pH of 4.5 and is soap-free. After cleansing, the skin will feel hydrated, clean and supple. The acid mantle is kept intact and the skin is protected.

## Primary Active

1.4% Triple AHA Complex

## Usage

- Cleanse am & pm
- Remove with water saturated gauze, ensuring added exfoliation
- Follow with the Nimue Conditioner, on dry gauze

