

SKIN CONDITIONS

Eye Contour Lines, dark circles, puffiness





EYE CONTOUR CONDITIONS

Eye Contour

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Eye Contour Conditions

Dehydration, lines, loss of dermal elasticity, dark circles and puffiness

The eye contour is the most fragile area of the face. It is where the signs of tiredness and ageing are most visible.

The eye area also shows internal dysfunctions such as insufficient lymphatic drainage, accumulation of water and lipids in the tissue and loss of vascular tonicity slowing down the venous micro-circulation leading to dark circles and puffiness.

The skin of the eye area is four times thinner than the rest of the face.

The eyelids blink about 10,000 times a day, leading to the elastin and collagen fibres becoming more fragile showing first sign of fine wrinkles. This area is also prone to intolerant reactions and allergies.

Gernétic's approach to eye contour conditions

Products	Ingredients	Actions
To restore hydration		
Eye Contour Gel	Lipo-amino-acid compound associating amino acids: methionine and lysine with a natural essential fatty acid.	Hydrating and nutritive.
Cells-Life	Proteoglycans and hyaluronic acid.	Restructure cutaneous tissues, the skin recovers vitality and firmness.
To restore the protective barrier of the epidermis		
Synchro / Cytobi	Synergy of biological compounds rich in amino acids and essential fatty acids.	Regenerates the basal cells of the epidermis.
To improve lymphatic and venous micro-circulation, reducing dark circles and puffiness		
Eye Mask	Biological extracts associated with artichoke and wild camomile extracts.	Allow lymphatic drainage and improve vascularisation, which is essential to reduce dark circles, puffiness and swelling of the eye area.
Vasco	Phytostimulines from camomile.	Improve vascularisation, decongesting and soothing.
To restore elasticity around the eye area and reduce fine lines		
Eye Contour Gel	One lipo-amino-acid compound associating amino acids (methionine and lysine) with a natural fatty acid.	Reduces fine line around the eyes by assisting the fibroblasts to produce collagen and elastin. Slows down the activity of the elastin-destroying elastase enzyme.

Eye Gel *Hydrating Refreshing* Retail 25 mL

Actions

Eye Gel anti-oxidant action strengthens the anti-radical defences of the skin.
It also contributes to the synthesis of collagen and elastin and slows down the destruction of elastin.
Eye Gel restores the skin elasticity thus reducing the appearance of fine lines.
It can be used around the lips and on the neck.

Key Ingredients

Lipo-amino-acid compound associating methionine and lysine with natural lauric acid.

Anti free radicals, hydrating and nutritive.
Encourages fibroblasts to produce collagen and elastin.
Slows down the elastin-destroying elastase's activity.
Stimulates cell renewal.

Skin Conditions

Dehydration or fine lines around the eye area.

Home Use

Morning

Apply a small quantity to the eye area and follow with other specific creams on top of it.

Eye Gel can also be used on the neck and around the lips.

Eye Mask *Decongesting* Retail 30 mL - Salon 150 mL

Actions

Eye Mask reduces dark circles and puffiness.
It enhances lymphatic drainage, which is essential to reduce swelling of the eye area.
It also improves micro-circulation, which contributes to reducing dark circles.
Please note that Eye Mask will not diminish dark shadows that are from genetic causes.

Key Ingredients

Extracts of artichoke and wild camomile.

Improves lymphatic drainage, which is essential to reduce puffiness and swelling around the eyes.

Biological extracts.

Soothing and relaxing.

Skin Conditions

Suitable for all skins type.
Puffiness or dark circles around eyes.

Salon Use

Step #3 or #7 of Skin Care Treatment

Use during or after a draining and relaxing massage of the eye area.
(See Radiant Eyes Treatment section 4)

Or

Use at the beginning or at the end of any Skin Care Treatment in conjunction with another mask.

Apply a moderate layer to the eye area.

Leave for 10 minutes.

Home Use

Morning

First thing in the morning, apply a moderate layer to the eye area.

Leave for 5 minutes and remove with wet cotton pads.

Please note that a tingling sensation is absolutely normal.

Follow up with Eye Gel.

Vasco Decongesting Cream *Retail 30 mL - Salon 150 mL*

Actions

Vasco allows a better vascularisation of the capillaries and strengthens their walls therefore increasing their elasticity. In the case of local congestion Vasco should only be used where needed.

Vasco vascularizing properties accelerate the results of rejuvenation of dull, lifeless and ageing skins. In these cases Vasco should be used all over the face.

Key Ingredients

Phytostimulines from camomile, St. John's wort, coltsfoot, sage and althea. Vasco is used locally for congestion.

Allow a better vascularisation of the capillaries.

Decongesting, soothing, anti-inflammatory, healing and antiseptic.

One biological compound with glycine and vitamin B3 or PP or nicotinic acid. and vitamin E.

Rejuvenates and strengthens capillary walls, which contributes to the increase of their elasticity.

Sweet almond oil rich in essential fatty acid.

Nourishes and softens the skin.

Salon Use

Step #4 of Skin Care Treatment

Vasco should be used after the preliminary treatment.

Use a small amount locally on congested areas.

Must be followed by Synchro regenerating cream.

Skin Conditions

Home Use

Morning

In the morning, apply a small amount to congested area follow with Synchro regenerating cream.

Synchro *Regenerating Cream* Retail 30 mL 50 mL - Salon 250 mL

Actions

Synchro is the most important formula of the Gernétic range.
It balances skin's function: oiliness as well as dryness are normalized.
It regenerates the epidermis cells and keeps a healthy cell turnover.
Synchro has unrivalled anti-inflammatory, antibacterial, regenerating and healing capabilities.
Synchro was originally developed for skin burns.

Key Ingredients

Biological compounds rich in glutamine, arginine and lysine and in potassium and magnesium.

Regenerate the basal cells of the epidermis.
Healing properties.
Regulate the skin's functions and restore its natural defence system.

Vitamins A, C, E, H and B complex.

Bring essential nutrients that improves the skin's functions. Anti-oxidants.

Calendula and sweet almond oils rich in essential fatty acids.

Alleviate a number of skin problems.
Healing, anti-inflammatory, antiseptic, antibacterial and anti-fungal.

Hypericum oil.

Antimicrobial, skin protecting.

White beeswax.

Emollient.

Salon Use

Step # 5 of Skin Care Treatment

Synchro is used for all face treatments.
Use Synchro as your massaging cream and leave it on under the mask.

Skin Conditions

Synchro is suitable for all skin types and all ages.

Synchro is part of every skin program.

Synchro can be used alone or in conjunction with any other cream.

Home Use

Morning and Evening

Synchro is to be used in very small quantities.
It should be applied all over the face, neck and eye area.

Any specific cream can be used in conjunction with Synchro.

At night Synchro can be followed with the application of Nucléa or Cytobi.

Cytobi *Regenerating Soothing Cream* Retail 30 mL - Salon 150 mL

Actions

Cytobi is a very efficient complement to Synchro for all sensitive or inflamed skins thanks to its rejuvenating and calming actions.

Cytobi induces tissues regeneration and revitalization. It has anti-inflammatory, healing and calming properties.

Its regenerating action slows down the ageing process and keeps the skin healthy.

Cytobi is ideal for rapidly heal fresh scars on the face or body.

Key Ingredients

A synergy of 5 biological compounds that contain nearly all the essential amino-acids, proteins, vitamins and trace elements that are absolutely essential for a healthy skin.

Amino acids: methionine, glycine, valine, isoleucine, proline, lysine, serine, leucine, threonine, alanine, cysteine, glutamine, arginine, histidine and tyrosine.

Trace elements: zinc, cobalt, manganese, iron, copper, magnesium and potassium.

Vitamins: A, C, E, H and B complex.

Keep skin healthy by providing a synergy of super nutrition.

Induce tissues regeneration and revitalization.

Anti-inflammatory, healing and calming.

Calendula oil rich in essential fatty acids.

Alleviates numerous skin problems.

Healing, anti-inflammatory, antiseptic, antibacterial and anti-fungal.

Hypericum oil.

Antimicrobial, skin protecting action.

Salon Use

Step #6 of Skin Care Treatment

Cytobi is applied by light massage on top of other specific creams, in case of fine, sensitive, dry, dehydrated, ageing and reactive skin.

Skin Conditions

Cytobi is suitable for fine, sensitive or inflamed skins of any age, for various types of inflammations

Excellent regenerating cream to prevent and to slow down the ageing process due to its anti-inflammatory properties.

Home Use

Evening

Cytobi is to be used in very small quantities.

It can be used over Synchro or alone.

Cytobi can be applied just to areas in need or all over the face, neck and eye area.

Cells-Life *Hydrating Revitalizing Serum* Retail 15 mL - Salon 50 mL

Actions

Cells-Life is a subtly scented hydrating restoring serum.

It revitalizes epidermis and dermis thus bringing vitality and bounce to the skin.

The hydrophilic properties of the active ingredients help to retain larger quantities of water, restructuring the cutaneous tissues.

These compounds are revitalizing and nourishing. The skin recovers its vitality and firmness.

Cells-Life reduces fine lines and it is particularly beneficial for the dehydration of the eye area and neck.

Cells-Life increases also the collagen and elastin production, speeding up the skin's healing process.

Key Ingredients

Several biological compounds based on proteoglycans and hyaluronic acid.

These compounds contain a mucoglycoprotein complex, chondroitin sulphates, mucopolysaccharides and native hydroxiprolin.

Proteoglycans and hyaluronic acid make up a major part of the extra-cellular matrix, the materiel between the cells that provides structural support.

Palmitoyl oiligopeptide, a chain of 5 amino acids bonded together and linked to a fatty acid.

Palmitoyl oligopeptide increases collagen and elastin production speeding skin's healing.

Salon Use

Step #6 of Skin Care Treatment

Face treatments:

Few drops of Cells-Life are applied at the end of the treatment, before the application of the mask or after it is removed.

Skin Conditions

Dehydrated skin, fine lines around the eyes and on the neck.

Loss of skin vitality and bounce.

Home Use

Morning or Evening

Face:

Cells-Life is used as a complement to the nutritive creams.

Few drops are applied to the eye and neck areas or all over the face.

It can be applied morning or evening, before or after all other creams or after a weekly mask.

Radiant Eyes Salon Treatment

Purpose

To reduce wrinkles, puffiness and dark circles around eyes.

Products

Glyco
Cleansing Milk

Fibro
Preparing Lotion

Eye Mask
Decongesting

Eye Gel
Hydrating

Myo/Myoso
Toning Cream

Synchro
Regenerating Cream

Cytobi
Regenerating Cream

Cells-Life
Hydrating Serum

Argini
Soothing Mask

Vegetal Mask
1/3 of bag with hot water
Soothing Nutritive Mask

Gauze
Polyester foil
One small sheet

See demonstration on
Gernétic DVD

Procedure: Prepare

STEP #1 - Clean and exfoliate

If necessary remove eye make-up and lipstick with *Fibro*.
Apply *Glyco* all over face and neck by light strokes. Remove with soft tissues.
Two applications are advisable.
Finish the cleansing process using cotton pads dampened with *Fibro*.

STEP #2 - Skip

STEP #3 - Select and apply a Preliminary Mask

Apply a moderate layer of *Eye Mask* to the eye area.
Cover with polyester foil. Leave for 5 minutes.
Rinse off lightly with lukewarm water.

Procedure: Care

STEP #4 - Treat skin conditions

Apply a small amount of *Eye Gel* around the eyes with light circular movements and some *Myo/Myoso*. Massage in gently.

STEP #5 - Nourish epidermis cells

Perform a relaxing massage around the eyes with *Synchro* for few minutes using specific relaxation, draining and anti-wrinkle techniques.
Do not rinse off.

STEP #6 - Add nutrition to epidermis cells

Apply a small amount of *Cytobi* and a few drops of *Cells-Life* and massage gently.

Procedure: Infuse

STEP #7 - Infuse nutritional molecules with a selected mask

Mix *Vegetal Mask* with the water to obtain a heavy dough.
Add a small quantity of *Argini* to the prepared *Vegetal Mask* and put this mix into a sheet of gauze and apply it to eye area.
Cover with polyester foil. Leave for 10 minutes.
Remove residues of mask with *Fibro*.

STEP #8 - Finishing Touch

Finish with the application of *Eye-Gel* and *Synchro*.

A course of 3 or 6 treatments once a week is recommended

Home treatment:

Refer to the Gernétic Home Treatment File "Age Management"

Home Programs

EYE CONTOUR - Puffiness, Congestion

This program can be combined with any other one

Morning

Vasco - Decongesting Cream
Synchro - Regenerating Cream

Evening

Eye Mask - Very small quantity
Synchro - Over it

Weekly

Eye Mask For 5 minutes
Few times a week

EYE CONTOUR - Dark Circles

This program can be combined with any other one

Morning

Eye Mask - For 5 minutes
Synchro - Regenerating Cream

Evening

Synchro - Regenerating Cream

EYE CONTOUR - Dehydration, loss of elasticity, fine lines

This program can be combined with any other one

Morning

Eye Gel Hydrating Gel
Synchro Regenerating Cream

Evening

Cells Life Hydrating Serum
Synchro Regenerating Cream or
Cytobi Regenerating Cream

Weekly

Eye Mask For 5 minutes
Few times a week