

SKIN CONDITIONS

Loss of elasticity and tone





LOSS OF ELASTICITY AND TONE

Skin Conditions

4 Loss of Dermal Elasticity and Subcutaneous Tone

Products

5 Marine Ger-Lift - *Anti-wrinkle Cream*

6 Myo/Myoso - *Toning and Lifting Cream*

7 Cells-Life - *Hydrating and Revitalizing Serum*

Care

8 Anti-Age Salon Treatment

9 Marine Lifting Salon Treatment

10 Home Programs

Loss of dermal elasticity and subcutaneous tone

The production of collagen and elastin and the volume of muscle mass decrease

At the dermis level

The main function of the fibroblasts is to maintain the structural integrity of the connective tissues by continuously secreting a variety of fibers that are precursors to the extra-cellular matrix.

The composition of the extra-cellular matrix determines the physical properties of the connective tissues.

With age, the fibroblasts produce less and less collagen and elastin, which leads to the appearance of fine wrinkles and to the loss of dermal elasticity.

The synthesis of proteoglycan is slashed, resulting in the fundamental degenerative changes that occur in skin with age.

At the hypodermis level

As we age the face undergoes predictable changes, the volume of muscles decreases and, consequently, this loss of facial muscle mass reduces the tautness of the skin and causes its sagging look.

Gernétic's approach to loss of dermal elasticity and muscle tone.

Products	Ingredients	Actions
To help the fibroblasts to increase their production of elastin and collagen		
Marine Ger-Lift	Palmitoyl pentapeptide – 3 with lysine-threonine-serine. A biological compound rich in vitamins B1, B2, B3,B6, B12, C and E, as well as proteins, peptides and pantapeptides.	Stimulate the fibroblasts to increase their production of collagen I, collagen IV and hyaluronic acid. Supports the synthesis of the extra cellular matrix by stimulating the production of glycosaminoglycans.
To tone the subcutaneous muscles		
Myo/Myoso	One very active biological compound of proteins including cysteine, methionine, ornithine and leucine.	Nutritive compound causing a tightening of the subcutaneous muscles.
To restructure the extracellular matrix and restores the dermal elasticity		
Cells-life Serum	Palmitoyl oiligopeptide, a chain of 5 amino acids bonded together and linked to a fatty acid. Several biological compounds based on proteoglycans and hyaluronic acid.	Increases collagen and elastin production, speeding the skin's healing process. The hydrophilic properties of the active ingredients help retain larger quantities of water, restructuring the cutaneous tissues. The skin recovers vitality and firmness.

Marine Ger-Lift *Anti-wrinkle Cream* Retail 30 mL - Salon 150 mL

Actions

Marine Ger-Lift's nutritive molecules assist the fibroblasts to produce collagen and elastin and increase cellular respiration.

Marine Ger-Lift restores the dermal elasticity, therefore diminishing the appearance of wrinkles.

Key Ingredients

Palmitoyl pentapeptide-3 with lysine-threonine-serine chains.

Stimulates the fibroblasts to increase the production of collagen I by up to 177%, collagen IV by up to 327% and hyaluronic acid by up to 267%.

A biological compound obtained from porphyridium cruentum, spirulina and chlorella rich in vitamins B1, B2, B3, B6, B12, C and E, as well as proteins, peptides and pentapeptides.

Supports the synthesis of the extra cellular matrix by stimulating the production of glycosaminoglycannes increasing cellular respiration (131%) and cellular growth (35%).

Zinc, copper, manganese and cobalt as well as sodium, potassium, calcium and magnesium extracted from marine sediment.

Remineralizing, anti cellular exhaustion.

Anti oxidant.

Boost cellular reaction.

Skin Conditions

From 35-40 years of age, when the skin is showing signs of a loss of superficial elasticity that causes fine wrinkles.

Salon Use

Step #4 of Skin Care Treatment

Marine Ger-Lift is an integral part of the Marine Lifting Treatment.

It can also be used with any other treatment on client over 35 years of age.

Massage gently 1/2 teaspoon of Ger-Lift and follow up with Synchro.

Home Use

Morning or Evening

Apply a small quantity to the jaw line, neck and other areas of concern.

Should be followed by Synchro or Cytobi regenerating creams.

Myo/Myoso Toning and Lifting Cream *Retail 30 mL - Salon 150 mL*

Actions

Myo/Myoso promotes the firmness of the subcutaneous muscles and a better elasticity of the connective tissues.

Key Ingredients

Very active biological compound of proteins that includes cysteine, methionine, ornithine and leucine.

Brings nutritive molecules enhancing tightening of the subcutaneous muscles.

Vitamins A, C, H and B complex.

Nutritive.

Phytostimulines from hazel, hops and wheat germ.

Promote a better elasticity of the connective tissues.

Avocado oil rich in essential fatty acid.

Soothing and smoothing.

Salon Use

Step #4 of Skin Care Treatment

Use approximately 1/2 teaspoon and massage gently all over face, eyelids and neck.

Must be followed by Synchro regenerating cream.

Skin Conditions

From 30 years of age to prevent and correct sagging of the subcutaneous muscles.

Home Use

Morning

In the morning, apply Myo/Myoso to the whole face including the eye and neck areas.

Must be followed by Synchro regenerating cream.

Cells-Life *Hydrating and Revitalizing Serum* Retail 15 mL - Salon 50 mL

Actions

Cells-Life is a subtly scented hydrating restoring serum.

It revitalizes epidermis and dermis thus bringing vitality and bounce to the skin.

The hydrophilic properties of the active ingredients help to retain larger quantities of water, restructuring the cutaneous tissues.

These compounds are revitalizing and nourishing. The skin recovers its vitality and firmness.

Cells-Life reduces fine lines and it is particularly beneficial for the dehydration of the eye area and neck.

Cells-Life increases also the collagen and elastin production, speeding up the skin's healing process.

Key Ingredients

Several biological compounds based on proteoglycans and hyaluronic acid.

These compounds contain a mucoglycoprotein complex, chondroitin sulphates, mucopolysaccharides and native hydroxiprolin.

Proteoglycans and hyaluronic acid make up a major part of the extra-cellular matrix, the materiel between the cells that provides structural support.

Palmitoyl oiligopeptide, a chain of 5 amino acids bonded together and linked to a fatty acid.

Palmitoyl oligopeptide increases collagen and elastin production speeding skin's healing.

Skin Conditions

Dehydrated skin, fine lines around the eyes and on the neck.

Loss of skin vitality and bounce.

Salon Use

Step #6 of Skin Care Treatment

Face treatments:

Few drops of Cells-Life are applied at the end of the treatment, before the application of the mask or after it is removed.

Home Use

Morning or Evening

Face:

Cells-Life is used as a complement to the nutritive creams.

Few drops are applied to the eye and neck areas or all over the face.

It can be applied morning or evening, before or after all other creams or after a weekly mask.

Marine lifting Treatment

Purpose

To encourage the production of collagen and elastin reducing wrinkles and achieving a smoother skin.
A course of 6 treatments, once a week, is recommended.

Products

Fibro
Preparing Lotion

Marine Cleansing
Exfoliating Gel

Marine Mask
Remineralizing Mask

Ger-Lift
Anti-wrinkle Cream

Synchro
Regenerating Cream

Marine-Essence
Seaweeds Mask
30g with 60 mL of warm water

Marine-Essence
Essential Oils
12 to 15 sprays

Gauze

Polyester foil
Four small sheets

Marine Day
Remineralizing cream

See demonstration on
Gernétic DVD

Procedure: Prepare

STEP #1 - Clean and exfoliate

If necessary, remove eye make-up and lipstick with *Fibro*.
Clean the skin with *Marine Gummy*, gentle massage with wet hands for 1 or 2 minutes. Rinse off with warm water.

STEP #2 - Skip

STEP #3 - Select and apply a Preliminary Mask

Apply one teaspoon of *Marine Mask* using light massages all over face and neck.

Cover face and neck with polyester foil sheets. Leave for 10 minutes.
Rinse off lightly with lukewarm water.

Procedure: Care

STEP #4 - Treat skin conditions

To stimulate collagen production, apply 1/2 teaspoon of Ger-Lift, focusing on deep wrinkles and neck.

STEP #5 - Nourish epidermis cells

Perform a gentle massage of the face, neck and eye area with *Synchro* for 10 minutes. Do not remove the cream.

STEP #6 - Skip

Procedure: Infuse

STEP #7 - Infuse nutritional molecules with a selected mask

Refer to *Marine-Essence Mask method 2 page 6*.

Mix *Marine-Essence Seaweed Mask* with warm water to obtain a creamy paste.

Add *Marine-Essence Essential Oils* to the paste.

Cover your client's face and neck with a wet sheet of gauze.

Apply the mask in a thick layer with a brush and cover with polyester foil sheets.

Leave for 15 minutes and remove the mask by lifting the gauze.

Rinse off residues with warm water.

STEP #8 - Finishing Touch

Apply a small amount of *Synchro and Marine Day*.

Home treatment:

Refer to the *Gernétic Home Treatment File "Age Management"*

Anti-Age Treatment

Purpose

To reduce deepness of wrinkles and to improve skin's tone and elasticity as well as energizing, nourishing and hydrating the skin.

Products

Glyco
Cleansing Milk

Fibro
Preparing Lotion

Marine Cleansing Gel
Exfoliating Gel

Mito Special Plus
Energizing Concentrate

Eye Mask
Decongesting Mask

Immuno
Regenerating Mask

Or Marine Mask
Remineralizing Mask

Myo/Myoso
Toning Lifting Cream

Ger-Lift
Anti-wrinkle Cream

Synchro
Regenerating Cream

Nucléa
Repairing Cream

Cytobi
Regenerating Cream

Argini
Soothing Mask and

Vegetal
Soothing Nutritive Mask

Or Marine Essence
Seaweeds Mask & Ess Oils

Or Mineral
Self Heating Infusing Mask

Gauze

Polyester foil
Four small sheets

Cells-Life
Revitalizing Serum

Symbiose
Protective Nutritive cream

See demonstration on
Gernétic DVD

Procedure: Prepare

STEP #1 - Clean and exfoliate

If necessary, remove eye make-up and lipstick with *Fibro*.
Apply *Glyco* all over face and neck by light strokes. Remove with tissues.
Then clean the skin with *Marine Gummig*, gentle massage with wet hands for 1 or 2 minutes. Rinse off with warm water.

STEP #2 - Select and apply a Concentrate.

Apply all over face and neck 10 to 12 sprays of *Mito Special Plus* to enhance cellular reaction.

STEP #3 - Select and apply a Preliminary Mask

Alternate between those masks at each treatment.

Apply a moderate layer of *Eye Mask* to the eye contour.

Apply a teaspoon of *Immuno* all over the face and neck by light massage to enhance cellular regeneration,

Or *Marine Mask* to remineralize and enhance cellular reaction.

Cover face and neck with polyester foil sheets. Leave for 10 minutes.

Rinse off lightly with lukewarm water.

Procedure: Care

STEP #4 - Treat skin conditions

Apply *Myo/Myoso* to areas where a loss of elasticity is noticeable, including eye contour, then *Ger-Lift*.

STEP #5 - Nourish epidermis cells

Perform a gentle massage of the face, neck and eye area with *Synchro* for 10 to 15 minutes. Do not remove the cream.

STEP #6 - Add nutrition to epidermis cells

Apply a small quantity of *Nucléa* to wrinkles and/or scars.

Apply a small quantity of *Cytobi* all over face and neck.

Leave all creams. Do not rinse them off.

Procedure: Infuse

STEP #7 - Infuse nutritional molecules with a selected mask

Apply *Argini* followed by *Vegetal Mask* to soothe and nourish.

Refer to Vegetal Mask page 4 for method of application.

Or *Marine~Essence Mask* to remineralize.

Refer to Marine-Essence Mask method 2 page 6.

Or *Mineral Self Heating Mask* to infuse.

Refer to Mineral Mask page 4 for method of application.

Cover mask with polyester sheets and leave for 15 minutes.

Rinse off completely with lukewarm water.

STEP #8 - Finishing Touch

Apply 12 drops of *Cells-Life*, a small amount of *Synchro* and *Symbiose*.

Home treatment:

Refer to the Gernétic Home Treatment File "Age Management"

Home program

SKIN - Loss of dermal elasticity

Customer who shows fines lines and wrinkles on the face and neck

Morning

Glyco *Cleansing Milk*

Fibro *Preparing Lotion*

Ger-Lift *Anti-wrinkle Cream*

Synchro *Regenerating Cream*

Marine Day *Protecting Cream*

Evening

Glyco *Cleansing Milk*

Fibro *Preparing Lotion*

Synchro *Regenerating Cream*

Nucléa *Regenerating Cream*

or

Cells Life *Hydrating Serum*

Cytobi *Regenerating Cream*

Weekly

Deep clean: *once or twice*

Marine Cleanser *Exfoliating Gel*

Concentrate

Mito Special Plus *Cell Energizing*

Masks to be alternate

Immuno *Regenerating Mask*

Marine Mask *Remineralizing*

Note: The program with Synchro, Nucléa is the best one to reduce the depth of wrinkles,
The program with Cytobi, Cells-Life is the best one if the skin is sensitive or dehydrated.

These two programs, loss of subcutaneous tone and loss of dermal elasticity, can be combined.

SKIN - Loss of subcutaneous tone

Customer who shows sagging skin on the jaw line and neck area due to loss of subcutaneous tone

Morning

Glyco *Cleansing Milk*

Fibro *Preparing Lotion*

Myo/Myoso *Toning Cream*

Synchro *Regenerating Cream*

Symbiose *Protecting Cream*

Evening

Glyco *Cleansing Milk*

Fibro *Preparing Lotion*

Synchro *Regenerating Cream*

Nucléa *Regenerating Cream*

Weekly

Deep clean: *once or twice*

Marine Cleanser *Exfoliating Gel*

Concentrate

Mito Special Plus *Cell Energizing*

Masks to be alternated

Immuno *Regenerating Mask*

Marine Mask *Remineralizing*

